

**TURN KEY SHOW PRODUCTIONS PRESENTS:  
DOWNTOWN PLEASANTON ANTIQUES & COLLECTIBLES STREET FAIRE  
500 BOOTHS AVAILABLE      October 10, 2021**

- HOURS:** Move-in time for sellers is 4:00AM-7:00AM. Streets will be barricaded. General public hours are 8:00AM-4:00PM. No vehicles on venue after 7:00AM. Sellers must have proper paperwork to move on venue.
- SET UP & MOVE OUT:** Set up must be completed by 8:00AM. Sellers' vehicles will not be allowed on venue between 7:00AM and closing, when customers are off the street, at approximately 4:30PM. Dealers must vacate the venue before 7:30PM. **DO NOT SET UP** until you unload your vehicle and move to a designated dealer parking area.
- BOOTH RENTAL:** 10½' X 10½' space is \$145.00. 10 ½' x 15½' space is \$220.00. Only two (2) persons allowed to sell, per booth. Booth space numbers will be marked on the street.
- CANCELLATION:** This is a RAIN OR SHINE event. There is no cancellation policy.
- VEHICLES:** No vehicles may remain in selling spaces. Vehicles and Trailers must be moved to a designated dealer parking area.
- ELECTRICITY:** No electricity is available to booths. No generators will be allowed.
- TABLES & CHAIRS:** Supply your own table and chairs. Placing merchandise on the ground, in lieu of tables or display cabinets, is not acceptable. Tables and chairs must be within the boundaries of your booth.
- SALES TAX:** All sellers must have a California State Board of Equalization Resale Permit. If selling at two events or less, in a 12-month period, a Drivers License # or State ID # and State must be provided.
- LICENSES:** Each seller shall comply with all applicable city, county, state and federal laws and shall hold the management harmless against any failure to do so.
- MERCHANDISE:** Exhibitors will sell only Vintage, Collectibles, and Antiques. We require that all collectibles be 20 years or older. Vintage will generally be Repurposed, Upcycled, and Rustic items. No new reproduction items will be sold at this event. Exceptions will be: books, price lists, and catalogs directly related to the Vintage, Collectible, and Antique trade, as well as small items which relate to the restoration and preservation of Vintage, Collectibles, and Antiques, such as polishes & finish restorers. The producers will check the show, and any new items or inappropriate items must be removed. Any disagreement will be decided by the producers. Management reserves the right to ask any vendor to pack up and leave, or to exclude any vendor from exhibiting at future events if, in its opinion, that seller's display or merchandise does not meet the standards of the Downtown Pleasanton Antiques and Collectibles Street Faire. No animals, gas-filled balloons, guns, or ammunition may be sold. Due to the family atmosphere of the market, the management reserves the right to restrict the sale of printed adult (X-Rated) material, photographs, books, magazines, or any other items, at their discretion, in order to maintain the market's family atmosphere. No vendor shall display any adult-related materials in any manner, which would allow them to be seen by minors. Offensive materials, such as Nazi items, are not permitted to be sold, or displayed, at our show.
- RESERVATIONS:** We will endeavor to assign the same booth location to sellers returning on a regular basis. To guarantee the same booth location, sellers must pay at least two months in advance of the show. Sellers who miss two consecutive shows, or do not have a substitute for two consecutive shows, may forfeit their booth locations.
- ENDANGER SPECIES ACT:** We do not permit dealers to sell items prohibited by the Endangered Species Act. For detailed information regarding specific items, visit <http://www.le.fws.gov>
- PROPERTY:** The seller is advised that the producer assumes no responsibility, whatsoever, to ensure the safety, or protect in any way, the property of the seller from fire, theft, malicious mischief, accident, rain, wind, or other perils. The seller is charged with the responsibility of protecting his/her own property at all times during the event.
- LIABILITY:** In consideration of the producers accepting my booth rent, I, and any companions, helpers, family members, or others occupying the booth, intending to be legally bound for myself, my successors, assigns, heirs, executors and administrators, shall defend, indemnify, and hold harmless the producers, Turn Key Show Productions, Inc., the Pleasanton Downtown Association, and the City of Pleasanton, and their respective officers, employees, agents and volunteers, from any liability for damages, or for damage for personal injury, including death, as well as for damage to property, which arise out of participating at this event.
- INFORMATION:** Contact Jerry Goldman (510) 972-0613, or info@turnkeyprod.com. This application, along with your check payable to **Turn Key Show Productions**, should be mailed to **PO Box #449 Hayward, CA 94543**. Booth spaces will be available for this event on a first-come first-serve basis, subject to availability.

Effective February 2016, this event became a Non-Smoking event, per Pleasanton Municipal Code 9.24.040. This means all vendors, their staff or guests, and attendees, will be prohibited from smoking and subject to fines if they violate the Municipal Code.

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NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

RESALE OR D/L # \_\_\_\_\_ # OF BOOTHS REQUIRED \_\_\_\_\_

PHONE(S) \_\_\_\_\_ E - MAIL ADDRESS \_\_\_\_\_

TYPE OF MERCHANDISE \_\_\_\_\_

**ALL PEOPLE WHO SELL AT THIS EVENT MUST SIGN THESE RULES AND REGULATIONS**

I/We \_\_\_\_\_, registered seller(s) at the Downtown Pleasanton Antiques & Collectibles Street Faire have read and agreed to the above rules and regulations, as well as those on the reverse side of this document. I further certify that all helpers in my booth will also adhere to the above rules. I strictly acknowledge that the sellers have no vested rights to continued usage of this Antiques and Collectibles Street Faire in the event that this use is terminated by any party at some future date. I certify that this agreement and license to sell at the Street Faire does not continue beyond the event dates on my confirmation. I/We acknowledge that the current use permit for this event expires on October 31, 2021.

## RULES AND REGULATIONS FOR SELLERS

1. The acceptance of this Sellers Permit constitutes the implied agreement by the sellers to adhere to the Downtown Pleasanton Antiques and Collectibles Street Faire Rules and Regulations. All sellers and their helpers assume all risk of personal injury and loss of property. Management reserves the right to revoke any license granted by this contract.
2. When leaving, your space **MUST** be in the same condition as when you arrived, or you may be banned from future Antiques and Collectibles Street Faires. Violators are subject to clean-up charges. This includes cigarette butts.
3. A maximum of two adults will be admitted per space. Any helper must enter along with the vehicle containing selling merchandise.
4. All dealings conducted by sellers and their helpers must be performed so as not to infringe upon the rights of, or offend, the other sellers and visitors to the event. Should the seller desire to pass out printed material, or other articles, this must take place only from the assigned space subject to prior management approval. No manner of attracting attention in a noisy or an undignified manner will be permitted. No loud music or amplified voice equipment or systems are permitted.
5. The producer retains the rights to restrict, exclude, or evict sellers or exhibits which, because of their method of operation, noise, or other features become objectionable, or which, in the opinion of the producer, may detract from the general character of the event, as a whole. This includes persons, things, printed matter, or anything else the producer judges to be objectionable. If the above-mentioned action becomes necessary, the producer may retain the rent paid as liquidated damages for breach of this agreement.
6. A reward of \$100.00 will be paid to any person providing information leading to the arrest and conviction of anyone offering for sale stolen goods at the Downtown Pleasanton Antiques and Collectibles Street Faire. Information must be presented to the manager of the event or appropriate law enforcement authorities.
7. The management reserves the right to reasonably refuse service and/or booth rental to anyone, or to require any vendor to leave.
8. All sellers setting up a canopy in a space must have it properly constructed and anchored. The management shall not be responsible or liable for a seller's use of a canopy or its construction. Each seller shall hold the management harmless from, and indemnify the management against, any injury or property damage that may occur due to the use of a canopy. If a seller erects a canopy, the management reserves the right to require the seller to take it down at any time, due to windy conditions. However, the management will not be liable for this decision. The management will not give refunds, if it requires the removal of canopies. Sellers are not to make any holes in the selling or parking area surfaces. Canopies must be erected within boundaries of the booth and no overhang outside these boundaries will be allowed. Any tent or canopy which can hold more than ten people must have a State Fire Marshall tag indicating that it is flame retardant.
9. The management reserves the right to formulate additional rules and regulations, if necessary, and each seller shall abide by such additional rules and regulations. Or, if unwilling to do so, sellers are entitled to a cancellation refund and will not be admitted to the selling field.
10. Sellers are required to keep their booth area and the area directly in front of their booth clean. All sellers must leave their booth area clean when they exit. Trash, boxes, cigarette butts, or other debris may not be left on the grounds.
11. No liquids shall be transferred or demonstrated at the Downtown Pleasanton Antiques and Collectibles Street Faire. Any liquids (such as paint stripper, etc.) must be kept in sealed containers at all times.
12. No parking shall be allowed, at any time, within twenty feet (20') of any fire hydrant or fire department connection. Any vehicle illegally parked will be immediately towed.
13. No vendor is allowed, to have any open container of flammable or combustible liquids, or use any flammable or combustible liquids for repair or demonstration purpose. Food preparation liquids and beverages are exempted.
14. All sellers are required to use commercial routes entering and leaving the event. These routes are provided in the seller's confirmation packet.
15. Any spillage of liquids must be cleaned up in an appropriate fashion with absorbent spill kits. Vendors will be charged for any such services provided by Street Faire management. There is to be no washing down of any area. **THIS INCLUDES LEAKS FROM CARS OR TRUCKS.**
16. The City of Pleasanton does not allow any overnight sleeping in vehicles. A list of Pleasanton motel accommodations is available upon request.
17. All merchandise sold at our event must be at least 20 years old. This requirement is an important policy of our show, intended to keep the quality at the highest possible level. This policy is strictly enforced. If a staff member asks you to remove a non-conforming item, please do so immediately and cheerfully. We would prefer not to be put in the position to have to ask, so please carefully sort and check your merchandise as you set up. Exceptions to this rule can be found on the reverse of this form under the heading "Merchandise".
18. We are required to maintain a full 16-foot fire aisle/lane, at all times. Please do not allow your merchandise to protrude beyond the boundaries of your booth.
19. Trash should only be placed in designated containers or dumpsters provided for the show. No trash should be placed in other local merchants' trash containers.